
FIRST BI-ANNUAL BANNER CONTEST

CONTEST BEGINS: MARCH 1ST 2018

DEADLINE: JUNE 1ST 2018

LAUNCH: BANNERS INSTALLED SPRING 2019

SUBMISSIONS: DROP OFF TO NHS ART ROOM OR
EMAIL OFFICIAL TEMPLATE DESIGN TO
COMMUNICATIONS@NSSKI2.ORG

NHS STUDENTS: DESIGN OUR NEW BANNERS!

The Town of Narragansett and Narragansett High School has launched a contest asking students to help design the newest banners for the town. Two high school student designs will be chosen to adorn the streets of Narragansett in Spring of 2019.

HISTORY OF THE NARRAGANSETT BANNERS

The Banner Program began in 2010 as a way to welcome visitors into our beautiful town and to help advertise for local businesses. The Town Council organized a committee to develop our first two styles of banners. In the years after, the Department of Public Works took over design and created the 125th Anniversary banners and our current banners in collaboration with the late Pam Nolan, who served as the Town Manager.

This year, we want to continue honoring our town beauty by creating brand new banner designs with the help of our High School students, who are true representatives of our rich history and future.

CONTEST GUIDELINES

- Existing artwork or trademarked images are not permitted
- Only one submission/rendering per student will be accepted
- Submissions will be accepted both through email and dropped off to Lauren Gabrilowitz in the Art Room.
- Designs will become the sole property of The Town of Narragansett as outlined below:

The winning design(s) becomes the sole intellectual property of the town of Narragansett and can be used for any purpose the town determines are standard usages. The winning design(s) may also be altered by the town or a professional graphics designer selected by the town to render it in a format and style appropriate for its use.

TIPS TO KEEP IN MIND

- We're looking for images that help describe the town's beauty, history, landmarks, and personality
- Don't forget to use text alongside images such as a welcome or greeting. (i.e. *Shop, Dine, Stay*)
- Silhouette images will work best for printing and visibility
- Do not use small details that will be lost in screen printing process
- Choose colors for the banner and images to make your design stand out.

WINNING DESIGN

The town will select five (5) finalists, whose designs will be voted upon in part by the student body on social media. The two (2) final designs chosen will be made into banners and installed in Spring 2019. They will each hang consecutively along the route outlined in map included in this packet.

The following pages contain more information about our Banner Program and the template to use for design.

EVOLUTION OF NARRAGANSETT BANNERS

Below is an example of the top half of our current banners on display. New designs and color schemes will replace the top portion, followed by different business sponsor sections below it (*not pictured.*)

2010-2013

2013-2015


2015-2019



CURRENT BANNER DESIGN EXAMPLE

Below is an example of our current banners on display. New designs and color schemes will take the place of the top portion, above the business mention section.

Your design and text here



Various businesses will be displayed on lower portion



